Picturing the Future - Visual Preference Survey

1. Information.			
		Response Percent	Response Count
Name:		92.5%	209
Zip Code/Postal Code:		100.0%	226
Email Address:		83.2%	188
Phone Number:		77.9%	176
	answere	ed question	226
	skippe	ed question	1

2. Council Work Plan Projects			
		Response Percent	Response Count
Transit Corridor Districts Land Use and Map Review		61.1%	80
Multi-Family Design Standards		48.9%	64
Residential District Review - Compatibility		46.6%	61
Downtown Plan- Implementation		64.9%	85
Development Code Improvement		42.0%	55
Rockwood Design Standards		32.8%	43
Urban Forestry Plan		45.0%	59
	answere	ed question	131
	skippe	ed question	96

3. Does the height and scale of the buildings create a comfortable place to walk?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
MAX 1: Three to four story mid-rise structures at MAX.	6.4% (14)	15.9% (35)	19.1% (42)	44.1% (97)	14.5% (32)	3.45	220			
					(Comments	86			
answered question										
skipped question										

4. Does the height and scale of the buildings create a comfortable place to walk?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
MAX 2: One to two story low-rise structures at MAX.	7.3% (16)	27.9% (61)	31.5% (69)	28.8% (63)	4.6% (10)	2.95	219			
					C	Comments	84			
answered question										
skipped question										

5. Does the height and scale of the buildings create a comfortable place to walk?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
MAX 3: Five story structure at MAX.	8.7% (19)	15.6% (34)	17.4% (38)	40.8% (89)	17.4% (38)	3.43	218			
					C	Comments	77			
answered question										
skipped question										

6. What do you think about the transition between these two buildings?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Transition 1: 3 story home to 1 story home.	38.1% (83)	36.7% (80)	14.7% (32)	8.7% (19)	1.8% (4)	2.00	218			
					C	Comments	110			
answered question										
	skipped question									

7. What do you think of the transition between these two buildings?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Transition 2: Two story townhome to 1-1/2 story home.	10.7% (23)	19.1% (41)	22.8% (49)	38.1% (82)	9.3% (20)	3.16	215			
					C	Comments	96			
answered question										
skipped question										

8. What do you think of the transition between these two buildings?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Transition 3: Multi-family building to single-family home.	54.8% (119)	30.0% (65)	11.1% (24)	2.3% (5)	1.8% (4)	1.66	217			
					(Comments	102			
					answered	question	217			
skipped question							10			

9. What do you think of the transition between these uses?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Transition 4: Commercial to townhomes to single-family detached.	9.2% (20)	15.1% (33)	32.1% (70)	35.3% (77)	8.3% (18)	3.18	218			
					C	Comments	82			
	answered question									
	skipped question									

10. Do you like the privacy/screening result in this picture?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Privacy/screening 1: Fence.	40.3% (87)	31.5% (68)	19.4% (42)	7.4% (16)	1.4% (3)	1.98	216			
					(Comments	96			
answered question										
skipped question										

11. Do you like the privacy/screening result in this picture?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Privacy/screening 2: Separation plus fence.	10.7% (23)	20.0% (43)	32.1% (69)	33.5% (72)	3.7% (8)	3.00	215			
					(Comments	88			
answered question										
					skipped	question	12			

12. Do you like the privacy/screening result in this picture?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Privacy/screening 3: Fence plus landscaping.	3.3% (7)	6.1% (13)	25.8% (55)	51.2% (109)	13.6% (29)	3.66	213			
					(Comments	79			
answered question										
skipped question										

13. Do you like the privacy/screening result in this picture?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Privacy/screening 4: Fence, landscaping plus few windows.	14.2% (30)	25.5% (54)	27.8% (59)	27.8% (59)	4.7% (10)	2.83	212				
					C	Comments	97				
	answered question										
	skipped question										

14. Do you like the privacy/screening result in this picture?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Privacy screening 5: Parking, landscape, space, and fence.	0.5% (1)	4.2% (9)	15.3% (33)	54.0% (116)	26.0% (56)	4.01	215			
					(Comments	64			
					answered	question	215			
					skipped	question	12			

15. What do you think of this duplex example?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Duplex 1: Side-by-side units; narrow, shared driveway.	5.1% (11)	14.8% (32)	13.4% (29)	44.0% (95)	22.7% (49)	3.64	216			
					(Comments	87			
answered question										
	skipped question									

16. What do you think of this duplex example?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Duplex 2: Side-by-side units; no visible driveways.	3.3% (7)	9.8% (21)	18.1% (39)	41.4% (89)	27.4% (59)	3.80	215				
					(Comments	73				
answered question											
	skipped question										

17. What do you think of this duplex example?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Duplex 3: Side-by-side units; 2 driveways.	7.4% (16)	21.9% (47)	20.5% (44)	36.7% (79)	13.5% (29)	3.27	215			
					C	Comments	80			
	answered question									
					skipped	question	12			

18. What do you think of this duplex example?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Duplex 4: Corner duplex: each unit and driveway facing a different street.	1.4% (3)	6.5% (14)	12.1% (26)	46.5% (100)	33.5% (72)	4.04	215			
					C	Comments	70			
					answered	question	215			
					skipped	question	12			

19. Do you like this transition between the street and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B Transition 1: Two-lane street with parking and street trees but no landscape strip.	4.2% (9)	16.7% (36)	23.3% (50)	46.0% (99)	9.8% (21)	3.40	215			
					C	Comments	69			
					answered	question	215			
					skipped	question	12			

20. Do you like this transition between the street and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 2: Two-lane street, parking, street trees, landscape planter and no setback.	7.9% (17)	22.0% (47)	24.8% (53)	39.3% (84)	6.1% (13)	3.14	214			
					C	Comments	78			
		answered question								
					skipped	question	13			

21. Do you like this transition between the street and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 3: Two-lane street with parking, street trees, landscape strip and medium setback.	1.4% (3)	7.9% (17)	19.6% (42)	50.0% (107)	21.0% (45)	3.81	214			
					(Comments	66			
		answered question								
					skipped	question	13			

22. Do you like this transition between the street and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 4: Two-lane street with parking, street trees, no landscape strip, small setback and elevation change.	0.9% (2)	9.8% (21)	24.3% (52)	50.0% (107)	15.0% (32)	3.68	214			
					C	Comments	63			
		answered question								
					skipped	question	13			

23. Do you like this transition between the street and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 5: Three-lane street, street trees, landscape strip and large setback.	5.2% (11)	17.9% (38)	25.5% (54)	41.0% (87)	10.4% (22)	3.33	212			
					C	Comments	61			
					answered	question	212			
					skipped	question	15			

24. Do you like this transition between the street and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 6: Four-lane street, no street trees, no landscape strip, fence and small setback.	41.0% (87)	40.6% (86)	11.8% (25)	5.7% (12)	0.9% (2)	1.85	212			
					C	Comments	73			
		answered question								
					skipped	question	15			

25. Do you like this transition between the sidewalk and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 1: Level area with some landscape.	17.1% (36)	35.1% (74)	30.8% (65)	16.6% (35)	0.5% (1)	2.48	211			
					(Comments	67			
answered question										
skipped question										

26. Do you like this transition between the sidewalk and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 2: Level area with dense landscape area.	2.4% (5)	5.2% (11)	16.5% (35)	57.1% (121)	18.9% (40)	3.85	212			
					C	Comments	62			
	answered question									
	skipped question									

27. Do you like this transition between the sidewalk and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response			
S/B transition 3: Level area with some landscape and stairway.	14.7% (31)	40.8% (86)	32.2% (68)	11.8% (25)	0.5% (1)	2.43	211			
					(Comments	65			
					answered	question	211			
					skipped	question	16			

28. Do you like this transition between the sidewalk and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 4: Level area with dense landscape and stairway.	0.5% (1)	3.8% (8)	8.1% (17)	47.4% (100)	40.3% (85)	4.23	211			
					(Comments	52			
answered question										
skipped question										

29. Do you like this transition between the sidewalk and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 5: Elevated area with some landscape and stairway.	12.0% (25)	36.1% (75)	27.9% (58)	21.2% (44)	2.9% (6)	2.67	208			
					C	Comments	65			
answered question										
					skipped	question	19			

30. Do you like this transition between the sidewalk and the building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
S/B transition 6: Elevated area with dense landscape and stairway.	7.6% (16)	21.3% (45)	29.4% (62)	32.7% (69)	9.0% (19)	3.14	211			
					C	Comments	57			
answered question										
skipped question										

31. Do you like the size of the space between the buildings?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
B/B space 1: Courtyard space.	1.9% (4)	13.3% (28)	32.4% (68)	36.7% (77)	15.7% (33)	3.51	210			
					(Comments	66			
	answered question									
skipped question										

32. Do you like the size of the space between the buildings?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
B/B space 2: Medium space.	0.0% (0)	0.5% (1)	9.5% (20)	53.8% (113)	36.2% (76)	4.26	210				
					(Comments	56				
	answered question										
skipped question											

33. Do you like the size of the space between the buildings?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
B/B space 3: Wide space.	5.2% (11)	14.3% (30)	30.5% (64)	32.4% (68)	17.6% (37)	3.43	210			
					(Comments	58			
	answered question									
skipped question										

34. Do you like this front entry garage location?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Garage location 1: Front entry garage.	43.5% (91)	35.4% (74)	16.7% (35)	3.3% (7)	1.0% (2)	1.83	209				
					(Comments	62				
answered question											
skipped question											

35. Do you like this rear alley garage location?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Garage location 2: Rear alley garage.	1.9% (4)	3.8% (8)	15.3% (32)	51.7% (108)	27.3% (57)	3.99	209			
					(Comments	52			
answered question										
					skipped	question	18			

36. Do you like this rear common garage?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Garage location 3: Rear common garage.	5.3% (11)	9.6% (20)	32.5% (68)	38.3% (80)	14.4% (30)	3.47	209			
					(Comments	46			
answered question										
skipped question										

37. Do you like this internal stairway location?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Stairway location 1: Internal stairway.	2.4% (5)	8.3% (17)	35.0% (72)	42.2% (87)	12.1% (25)	3.53	206			
					(Comments	42			
answered question										
skipped question										

38. Do you like this external stairway location?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Stairway location 2: External stairway adjacent to building.	15.9% (33)	41.8% (87)	31.3% (65)	11.1% (23)	0.0% (0)	2.38	208				
					C	Comments	54				
answered question											
					skipped	question	19				

39. Do you like this external stairway location?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Stairway location 3: External stairway adjacent to building.	25.7% (52)	50.5% (102)	21.3% (43)	2.5% (5)	0.0% (0)	2.00	202			
					C	Comments	52			
answered question										
					skipped	question	25			

40. Do you like the character of this balcony?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Balcony 1: Closed balcony.	29.1% (60)	35.9% (74)	21.4% (44)	12.1% (25)	1.5% (3)	2.21	206				
					(Comments	58				
answered question											
skipped question											

41. Do you like the character of this balcony?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Balcony 2: Open balcony.	1.9% (4)	10.2% (21)	24.3% (50)	53.9% (111)	9.7% (20)	3.59	206				
					C	Comments	48				
					answered	question	206				
					skipped	question	21				

42. Do you like the character of this balcony?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Balcony 3: Closed balcony incorporated into the building.	0.0% (0)	1.0% (2)	10.2% (21)	53.7% (110)	35.1% (72)	4.23	205			
					C	Comments	45			
answered question										
skipped question										

43. Do you like this doorway entry?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Doorway entry 1: Doorway adjacent to garage.	13.7% (28)	41.0% (84)	32.7% (67)	11.7% (24)	1.0% (2)	2.45	205				
					(Comments	48				
answered question											
					skipped	question	22				

44. Do you like this doorway entry?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Doorway entry 2: Doorway entry above garage.	13.3% (27)	32.5% (66)	31.0% (63)	21.2% (43)	2.0% (4)	2.66	203			
					(Comments	54			
answered question										
					skipped	question	24			

45. Do you like this doorway entry?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Doorway entry 3: Doorway entry separate from garage.	0.0% (0)	1.0% (2)	9.3% (19)	57.8% (118)	31.9% (65)	4.21	204			
					(Comments	44			
answered question										
					skipped	question	23			

46. Do you like the roof on this building?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Roof design 1: Multiple peaked roof.	4.4% (9)	13.2% (27)	30.7% (63)	43.9% (90)	7.8% (16)	3.38	205				
					C	Comments	46				
answered question											
					skipped	question	22				

47. Do you like the roof on this building?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Roof design 2: Simple, peaked roof.	0.5% (1)	3.4% (7)	25.9% (53)	56.6% (116)	13.7% (28)	3.80	205				
					(Comments	34				
answered question											
					skipped	question	22				

48. Do you like the roof on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Roof design 3: Flat roof with overhang.	4.9% (10)	15.2% (31)	27.0% (55)	43.6% (89)	9.3% (19)	3.37	204			
					C	Comments	48			
	answered question									
					skipped	question	23			

49. Do you like the size and placement of the windows on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Window 1: Multiple window sizes and locations.	8.4% (17)	23.6% (48)	29.6% (60)	34.0% (69)	4.4% (9)	3.02	203			
					(Comments	52			
answered question										
skipped question										

50. Do you like the size and placement of the windows on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Window 2: Arched windows.	0.0% (0)	2.0% (4)	6.9% (14)	54.9% (112)	36.3% (74)	4.25	204			
					C	Comments	40			
answered question										
skipped question										

51. Do you like the use and type of materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 1: Brick and siding.	5.4% (11)	26.7% (54)	33.2% (67)	31.2% (63)	3.5% (7)	3.00	202			
					C	Comments	56			
answered question										
skipped question										

52. Do you like the use and type of materials on this building?											
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count				
Building materials 2: Brick.	0.0% (0)	6.4% (13)	9.9% (20)	60.6% (123)	23.2% (47)	4.00	203				
					(Comments	33				
	answered question										
skipped question											

53. Do you like the use and type of materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 3: Stucco.	3.4% (7)	3.4% (7)	10.8% (22)	50.2% (102)	32.0% (65)	4.04	203			
					(Comments	43			
answered question										
skipped question							24			

54. Do you like the use and type of building materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 4: Concrete and wood.	26.2% (53)	38.1% (77)	21.3% (43)	11.4% (23)	3.0% (6)	2.27	202			
					(Comments	57			
answered question										
skipped question										

55. Do you like the use and type of materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 5: Horizontal cement fiber board siding.	5.0% (10)	15.8% (32)	43.1% (87)	31.7% (64)	4.5% (9)	3.15	202			
					(Comments	35			
	answered question									
skipped question										

56. Do you like the use and type of materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 6: Faux stone and plywood.	6.4% (13)	17.2% (35)	27.6% (56)	39.4% (80)	9.4% (19)	3.28	203			
					C	Comments	45			
answered question										
skipped question										

57. Do you like the use and type of materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 7: Cedar shakes and concrete block.	2.5% (5)	20.8% (42)	33.2% (67)	37.6% (76)	5.9% (12)	3.24	202			
Comments										
answered question										
skipped question										

58. Do you like the use and type of materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 8: Cedar shakes and stone.	0.0% (0)	3.4% (7)	9.9% (20)	33.0% (67)	53.7% (109)	4.37	203			
					(Comments	51			
answered question										
skipped question										

59. Do you like the use and type of materials on this building?										
	Strongly dislike	Dislike	Neutral	Like	Strongly like	Rating Average	Response Count			
Building materials 9: Concrete block.	4.0% (8)	5.4% (11)	29.2% (59)	52.0% (105)	9.4% (19)	3.57	202			
	Comments									
answered question										
skipped question										